



PALM BEACH CURRUMBIN JUNIOR AUSTRALIAN FOOTBALL CLUB

SPONSORSHIP KIT 2020

www.pbcjafc.com.au



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THE CLUB

Palm Beach Currumbin Junior Australian Football Club is an integral contributor to the local and surrounding community.

PBCJ AFC is a successful and rapidly growing club with more than 350 members.

PBCJ AFC is situated at the heart of our local area, at Salk Oval, Thrower Drive, Palm Beach.

Our club is a focal point for the area's largest high school and close to local primary schools.

It is also close to the local shopping and business centres as well as other sporting complexes in this local health and fitness hub.

We are located on the main thoroughfare from the M1 to the beachside suburbs of Palm Beach, Currumbin, Tallebudgera and Tugun, as well as west-of-the-motorway suburbs of Elanora and the Currumbin and Tallebudgera valleys.

PBCJ AFC operates independently of its senior partner but shares facilities with Palm Beach Currumbin Australian Football Club, AFL Queensland 2016 Club of the Year.

PBCJ AFC is proudly affiliated with Palm Beach Currumbin Sports Club.

THE OPPORTUNITY

PBCJ AFC has more than 350 members and a highly engaged and loyal supporter base of almost 1500 including families, volunteers, coaches, umpires, officials and fans.

PBCJ AFC is a member of AFL Gold Coast Region – one of the 13 Regions overseen by the governing body of AFL Queensland.

PBCJ AFC enjoys a position of strength within the local Gold Coast competition experiencing success across our age groups at home and at games played across the Gold Coast.

PBCJ AFC fosters strong links with AFL Queensland's talent pathways, including the Gold Coast Suns Talent Academy.

Our home games attract players, families and supporters from across the Gold Coast to our club.

Our junior teams train at our home ground five afternoons and evenings a week, with games spread across the weekend.



THE EXPOSURE

PBCJ AFC offers a direct line to local junior male and female athletes and their families.

PBCJ AFC supports players, members, families, officials, administrators, volunteers and supporters.

PBCJ AFC provides direct contact and exposure to local people in a local environment.

PBCJ AFC's audience means you are communicating to:

- Families
- Local community
- Local businesses
- Household decision makers
- Youth – male
- Youth – female
- School age consumers
- AFL community

PBCJ AFC partners and sponsors directly reach

- Players
- Coaches
- Umpires
- Officials
- Administrators
- Volunteers
- Supporters
- Visitors
- Elite team networks
- Women's team networks
- Gold Coast AFL networks
- AFL Queensland networks
- PBCAFC Senior Club
- PBC Sports Club members

PBCJ AFC understands partnerships and sponsorships must deliver mutual advantage and are supported by our promotions program.

THE PROPERTIES

AGE GROUP SHIRT SPONSOR (OPTION A)

2 YEAR COMPETITIVE AGE GROUP PACKAGE*

**Note: Includes U12, U14, U16 boys and U13, U15, U17 girls*

1st Instalment Year	\$2,000
2nd Instalment Year	\$1,000
Total Investment	\$3,000

AGE GROUP SHIRT SPONSOR (OPTION B)

2 YEAR JUNIOR NON-COMPETITIVE AGE GROUP PACKAGE*

**Note: Includes U9, U10, U11 boys/mixed and U11 girls*

1st Instalment Year	\$1,500
2nd Instalment Year	\$1,000
Total Investment	\$2,500

Benefits:

- Your Business Logo on ONE (1) COMPLETE SET of jerseys for your selected age group team for two years
- Your Business Logo on Sponsors Board at Salk Oval
- Your Business Logo on Junior Club Member Communications (Newsletters)
- Your Business Logo and a link to your website from the Palm Beach Currumbin Junior Australian Football Club Website: www.pbcjafc.com.au
- First option for partnership renewal for following season
- You may gift the shirt to players at end of second season

CUSTOM SPONSORSHIP

In 2020, PBCJ AFC is targeting sponsorship to help us provide more footballs and training equipment for all of our players.

When you team up with PBCJ AFC, we work with you to deliver the greatest exposure and benefit for your business while you support us help our players achieve their goals of having fun and improving their AFL skills.

Properties may include:

- Boundary fence signage
- \$1000 (you provide your artwork, we provide the sign manufacture)
- Year 2 is \$500 to keep the sign there





CONTACT

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